

Privacy Policy for The Renovation Room

Effective Date: June 1, 2025

At **The Renovation Room**, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you visit our website (<https://www.therenovationroom.com>) and engage with our services.

1. Information We Collect

We collect personal and non-personal information to provide and improve our services. This may include:

Personal Information:

- Name
- Email address
- Phone number
- Mailing address
- Business or company information
- Payment information (when applicable)
- Photos, logos, or bios for member profiles

Non-Personal Information:

- Browser type and version
 - IP address
 - Device information
 - Referring URLs
 - Time and date of visit
 - Pages visited and time spent on site
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2. How We Use Your Information

We may use your information to:

- Provide and manage services for contractors and members
 - Process membership applications and payments
 - Communicate with you regarding updates, offers, and announcements
 - Respond to customer service inquiries and support requests
 - Display member directory listings
 - Send newsletters and marketing communications
 - Improve our website, services, and user experience
 - Monitor site usage and detect or prevent fraud
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3. Data Sharing

We take your privacy seriously and limit the sharing of your information.

- We do not sell or share customer data with third parties for promotional or marketing purposes.
- Mobile opt-in and consent are never shared with anyone for any purpose. Any information sharing mentioned elsewhere in this policy excludes mobile opt-in data.
- We may share limited data with:

- **Service Providers:** Only as needed to help us operate the website or deliver services (e.g., payment processing, analytics, hosting).
 - **Legal Authorities:** If required by law, court order, or in connection with the protection of our legal rights.
 - **Business Listings:** Member business information (such as logos, descriptions, or profiles) may be publicly displayed on our directory or marketing platforms as part of your participation in our network.
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4. Messaging Terms and Conditions

By providing your phone number and agreeing to receive texts, you consent to receive text messages from The Renovation Room, LLC regarding account notifications, customer care, and marketing. Consent is not a condition of purchase.

- Message frequency varies.
 - Message and data rates may apply.
 - You may reply STOP at any time to unsubscribe or HELP for assistance.
 - For additional support, you can contact us at info@therenovationroom.com.
 - Mobile opt-in information is never shared with third parties.
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5. Cookies and Tracking Technologies

We use cookies and similar technologies to track website activity, improve user experience, and personalize content. You can modify your browser settings to control cookie use or disable them.

6. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including to comply with legal obligations, resolve disputes, and enforce agreements.

7. Your Rights and Choices

Depending on your location, you may have rights such as:

- Accessing the personal information we hold about you
- Correcting or deleting your information
- Withdrawing consent to marketing communications
- Requesting data portability

To exercise your rights, contact us at info@therenovationroom.com.

8. Security

We implement appropriate technical and organizational measures to protect your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure.

9. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the content, privacy practices, or policies of those websites. Please review their privacy policies separately.

10. Children's Privacy

Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children without parental consent.

11. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Please review it periodically.

12. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us:

The Renovation Room

Email: info@therenovationroom.com

Website: <https://www.therenovationroom.com>